

Ryan Carroll

Graphic Designer

CONTACT

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630-797-6236

EXPERIENCE

Graphic Designer

- Create digital designs including customer emails, website landing pages and graphics, display ads and social media graphics.
- Concept and maintain brand assets.
- Design print advertising, in store signage, product packaging and original labels.
- Consult with buying team and outside vendors on private label wine and spirits labels and packaging.
- Collaborate with members of the marketing team to develop new advertising strategies and campaigns.
- Plan and art direct photo shoots.
- Manage multiple deadlines with short turnaround times.

Binny's Beverage Depot

Jan. 2016 - Present

Lincolnwood, IL

Graphic Designer

- Designed news, sports and business sections for four off-site papers, including the Louisville Courier-Journal, on tight deadlines.
- Communicated with editors and photographers to plan layout of daily and weekly content.
- Created original artwork for news, sports and business sections.

Gannett Design Studios

Sep. 2014 - Jan. 2016

Louisville, KY

Design and Graphics Intern

- Designed feature fronts and news pages for daily publication.
- Worked alongside editors and reporters to create maps and infographics.
- Edited stories, photos and graphics and wrote headlines.

The Spokesman-Review

Jun. 2014 - Sep. 2014

Spokane, WA

EDUCATION

Bachelor of Science in Arts Management

Concentration in Graphic Design

Indiana University

Class of 2014

Bloomington, IN

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Dreamweaver

Email Marketing

Packaging Design

Art Direction

Typography